

EXPERIENCE

Freelance Designer

2008 – Current | San Francisco

- ★ Designing visually memorable websites and brand identities for a variety of businesses while achieving impeccable usability standards. Often leading teams of illustrators, copy editors, and programmers to meet strict deadlines within budget.
- ★ Clients include: DynaVox, Scene 2, the Museum of Unnatural Selection, Burning Man, Unicorns Rock, Western Washington University, Republic Industries, and MC Frontalot.

User Experience Director / Art Director

2004 – 2007 | Blink Twice, NYC

- ★ Managed all aspects of software design and usability for this innovative assistive-technology company. Collaborated with engineers at Frog Design and Flextronics to create a communication device for nonverbal children.
- ★ Synthesized the needs of end users, therapists, and educators in creating an intuitive information architecture. Built wireframes, directed Flash demos, and helped fine-tune software and hardware based on extensive usability studies.
- ★ Designed and maintained a cohesive brand identity in a fast-paced environment. Supervised all art department tasks from concept to completion — including a 120-page user manual.
- ★ Simultaneously led web development, print projects, advertising campaigns, packaging design, and exhibit design. Interviewed, hired, and coordinated a team of more than 10 freelancers.

Graphic Designer

2004 | Ellenson Group, NYC

- ★ Collaborated with creative director to create print and web materials at this boutique advertising agency. Responsibilities included client pitches, design, and production. Worked with retouchers and printers to maintain high standards.
- ★ Conceived Saab Aircraft campaign and generated all mechanicals. Redesigned *SpeakUp* magazine, taking it from a small trade journal to advertising-funded glossy publication.

Office Assistant

2002 – 2003 | Blue Elephant, NYC

- ★ Assisted with Terra chips and Tivo client pitches. Designed several pro-bono design projects at this growing ad agency.

A FEW OTHER PROJECTS

Burning Man Temple (2009), Designer • *Rated Rookie* Zine (2000–2004), Art Director
• Indymedia's *Independent* Newspaper (2003), Graphic Designer • *Adbusters* (2002),
Subscriptions Intern • *Papermill Tavern* Literary Journal (1998–2000), Graphic Designer
• *Southeast Ohio* Magazine (2000), Graphics Editor

SKILLS

Computer + Software

Proficient on both Mac and PC platforms. Fluent in Photoshop CS4, InDesign CS4, Illustrator CS4, Acrobat Pro, BBEEdit 9, Basecamp, Retrospect 7, Merlin Project Manager, and the Microsoft Office Suite. I also have working knowledge of Flash CS4, HTML, CSS, QuarkXPress, SketchUp, and Mac OSX Server.

Working With Me

I love brainstorming new ideas and developing insanely easy-to-use software. I am an extremely reliable, innovative, and well-organized team leader. I excel at client communication and achieving deadlines in multitasking environments.

EDUCATION

San Francisco Center for the Book

Letterpress Printing I + II
2009

Ohio University, E.W. Scripps School of Journalism

B.S. Communications, Journalism
Graphic Design minor
2000 | Magna Cum Laude

"Andrew is the rare creative professional with a designer's eye for elegance and a project manager's attention to detail."

—Shannon Huffman, Owner, Unicorns Rock